

Privacy Policy

This privacy policy (the “Privacy Policy”) governs your use of our website, and any media channel, mobile application or mobile website related or connected thereto (collectively, the “Site”), and any products (“Products”) or services supplied by or on behalf of us, including our text services or services provided through the Site (collectively, “Services”, and together with the Products and Site, the “Platform”). This Privacy Policy is designed explain how we collect, use, and protect any information you may provide to us on the Platform. Our Terms and Conditions available, describe the terms and conditions governing your access to and use of the Platform. **Your use of the Platform signifies your agreement to be bound by both the Privacy Policy and our Terms and Conditions. If you do not agree to the terms of this Privacy Policy, please do not use the Platform, Products or Services.**

Intended for Users 21+

The Platform is not directed to, and we do not knowingly collect personal information from, persons under the age of 21. If you are under 21 years of age and have entered this Platform or created an account by providing a false date of birth, you must immediately leave this Platform. **Under no circumstances may you use this Platform or submit personal information to us if you are under 21 years of age.**

What Information We Collect

- **We collect contact information.** For example, if you sign up for a mailing list, create an account, or enter a promotion, you may be asked to provide your name, address, email, online identifier, username, cell phone number, and/or date of birth.
- **We collect information you submit or post.** We collect information that you post in a public space on the Platform, submit requests or inquiries to us (e.g., to participate in our loyalty or rewards programs, a service request or product request), or information related to your social media activity (e.g., posts, photos, followers, social media handle). We also collect information when you contact us or when you apply for a job.
- **We collect demographic information.** We may collect information like your gender and age. We may also collect your zip code.
- **We collect usage information.** We may collect information about the browser you are using. We might look at what site you came from or what site you visit when you leave the Platform. If you are using a mobile app, we may collect location information, including your precise location, if you have enabled location services in your device settings. We may also collect device information, including IP address and device identifiers.
- **We collect certain information on interests and preferences.** We may collect information on your interests (e.g., music or sports), preferences, and purchases.
- **Note about Credit Card Information:** If you are making a purchase on the Platform, you may be asked to provide credit card information. In such event, it is our policy to redirect you to a payment processing portal hosted by a third party payment processor, which is currently SmartHub. Please read the privacy policy on our payment processor’s

website regarding the use, storage and protection of your credit card information before submitting any credit card information.

How We Collect Information

We collect information from different sources and across devices. For example:

- **We collect information directly from you.** If you choose not to provide the information that we ask for, it is possible that you may not be able to participate in an activity or experience the full functions of the Platform.
- **We collect information from you passively.** For instance, we use certain standard web measurement and tracking technologies such as “cookies,” web server logs, web beacons (also known as “action tags” or “one pixel .gif files”), clear GIFs or other statistics programs. We do this on our Platform (including mobile apps) and in emails that we send to you. We collect information about users over time when you use this Platform (including mobile apps). We have third parties collect information this way, as well. Your browser may have an option that allows you to accept cookies, reject cookies, or receive notification when a cookie is sent, but you should note that the use of such restrictive browser settings may limit your use of the Platform.
- **We get information about you from third parties.** For example, our business partners may give us information about you. Social media platforms may also give us information about you.
- **We and our business partners may combine information.** For example, we and our business partners combine information that we have collected offline with information we collect online. We and our business partners may combine information collected across different devices over time.

How We Use Information

We use your information for the following purposes:

- to establish that you are of legal age to use our Platform, Products and Services;
- to improve our Platform, Products and Services and to customize your experience;
- to provide the Products and Services you request, including our loyalty and rewards programs;
- to communicate with you about our relationship and respond to inquiries we receive from you or in connection with a transaction you initiate;
- to analyze, manage and improve the Platform, Products and Services, including by analyzing preferences, interests, and purchases;
- to notify you of special offers and other services that we believe may be of interest to you or to send you current mailings or text messages through our third party service providers.
- to provide you with advertisements about goods and services that may be of interest to you;
- to notify you that you have been selected as a winner of a contest or sweepstakes;
- to help us protect the Platform and our customers;

- to assess your qualifications for a position, if you provide information in response to a job posting;
- to help us diagnose problems with our server or other technical issues relating to the performance of the Platform; or
- for any other purpose as otherwise permitted by law or as stated at the time you provide your information.
- **Note about third-party uses: If you voluntarily disclose personal information (e.g., name, email address, personal photographs) in a community forum, such information may be collected and used by others and may result in unsolicited messages from other parties. We have no control over this type use of your personal information and are not responsible for that use.**

How We Share Your Information

We may share the information we collect from and about you with third parties:

- We share information with third parties who provide services on our behalf, such as vendors who process orders, provide marketing and education, send emails or serve advertisements for us, or who operate the Platform or run promotions on our behalf;
- We share information to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, customers or other users of the Platform, or anyone else who could be harmed by such activities;
- We share information to enforce the Terms and Conditions, take precautions against liability, investigate and defend against any third-party claims or allegations, and/or protect the security or integrity of the Platform;
- We share information to respond to judicial process and provide information to law enforcement agencies in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law, or in the good-faith belief that such action is necessary to comply with state and federal laws;
- We share information with our business partners, such as companies that co-sponsor a promotion;
- We may share information with any successor to all or part of our business or any entity that we acquire (for instance if part of our business is sold, we may give our customer list as part of that transaction);
- We may share your information with creditors, if required, in the event of our bankruptcy, insolvency, or reorganization; and
- We may share information for other reasons we disclose to you.

We will not save or share your personally identifiable information except to provide the Platform, Products and Services to you.

We may use third-party companies and/or media partners to serve ads on our Platform and/or on the sites on which we advertise. We and these third party companies display interest-based advertising using information gathered about you over time across multiple or other platforms. In the course of serving advertisements, these companies may place or recognize a unique cookie

on your browser. In addition, we may use web beacons provided by third-party advertising companies to help manage our online advertising. These web beacons enable us to recognize a browser's cookie when a browser visits this Platform to learn which advertisements bring users to our Platform.

Opting-Out of Receiving our Emails

To stop receiving our promotion emails, email us at info@fullharvestmoonz.com. Even if you opt out of receiving promotional messages, we will still send you messages about your questions and purchases.

Linked Sites

Our Platform may contain links to other websites, including social media sites, which may have privacy policies that differ from our own. We are not responsible for the collection, use or disclosure of information collected through third-party websites and expressly disclaim any liability related to such collection, use or disclosure. We are not responsible for any information or content contained on such sites. Links to other websites are provided solely as a convenience. Your browsing, use and interaction on any other websites, including websites which have a link to the Platform, are subject to that website's own rules and policies. Please review the privacy policy posted on any website that you may access through, or which links to the Platform.

Please note that **if you provide information to us via a social media site or participate in a social media site linked to the Platform, you consent to our use of your information for any reason in accordance with this Privacy Policy as if it were submitted to us directly via the Platform.**

Security Procedures

We take reasonable precautions and have implemented reasonable technical measures to protect against the risks of unauthorized access to, erroneous disclosure of, and unlawful interception of personal information submitted via the Platform or otherwise collected or possessed by us. However, the Internet is never 100% secure and we do not guarantee the security of any information transmitted over the Internet. Even after we receive your personal information, we cannot guarantee that your Personal Information may not be accessed, disclosed, altered, or destroyed as a result of a breach of our reasonable efforts or as a result of any other event beyond our reasonable control. Accordingly, we cannot and do not guarantee that your Personal Information is completely secure and safe from such risks. **FOR THE AVOIDANCE OF DOUBT, WE EXPRESSLY DISCLAIM ANY REPRESENTATION OR WARRANTY, WHETHER EXPRESS OR IMPLIED, WITH RESPECT TO ENSURING, GUARANTEEING OR OTHERWISE OFFERING ANY DEFINITIVE PROMISE OF SECURITY IN CONNECTION WITH YOUR INFORMATION.**

United States Only

The Platform is intended only for users in the United States. By using the Platform, you agree and acknowledge that the Platform is hosted in the United States and that data collected through the Platform will be stored and processed in the United States. Please be advised that your use of the Platform is governed by U.S. law, this Privacy Policy, and the Terms and Conditions.

Changes and Updates to the Privacy Policy

From time to time, we may revise the Privacy Policy. When we make a material change to the Privacy Policy, we may post announcements of such changes on the homepage of the Platform next to the link to this Privacy Policy. Your use of the Platform following the posting of any revised Privacy Policy shall be deemed acceptance of the revised policy, so we strongly recommend that you review the Privacy Policy periodically. If we are required by law to obtain your express consent for any changes to the Privacy Policy, then we will make a commercially reasonable attempt to obtain your consent before implementing such revisions.

Contact Us

If you have any questions or comments regarding this Privacy Policy email us at info@fullharvestmooz.com